



**The 36th International Symposium
on Remote Sensing of Environment**
11-15 May 2015, Berlin, Germany

Sponsoring and Exhibition Information

Dear Sponsors and Exhibitors,

We would like to invite you to join us at the as a sponsor and/or exhibitor at the 36th Symposium on Remote Sensing of the Environment (ISRSE-36). This is an outstanding opportunity for scientific, institutional and commercial organizations to showcase new programmes and activities, as well as to exhibit image acquisition and processing systems, sources of image data, and remote sensing products at a high level international remote sensing symposium, with a tradition going back to the early days of developments of remote sensing technologies.

The scientific programme of the Symposium will cover many aspects of monitoring of the environment presented by experts and space-agency officials from around the world, who will share their experiences and knowledge during plenary, poster and workshop sessions. The Symposium is widely acknowledged to be one of the most significant gatherings of the remote sensing community and hence is a unique marketing opportunity to expose products, equipment and services to quality visitors in a short space of time.

ISRSE-36 offers unprecedented levels of exposure to move and inspire your key business contacts and to generate direct reactions to your offerings. It is one of the premier international remote sensing events, providing your company the valuable opportunity to place your brand before the most influential people at the forefront of the remote sensing community, plus strengthen relationships with key industry figures.

Berlin, Germany's capital and largest city, is centrally positioned in Europe with excellent access especially to Central and Eastern European countries. This ensures that a significant number of remote sensing scientists from this region will be able to attend. The Symposium will provide a platform for countries with established and emerging earth observation programmes to report on their progress, as well as new initiatives in the remote sensing arena.

We look forward to welcoming you.

Helmut Staudenrausch & Gunter Schreier
For the 36th ISRSE Organising Committee



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Exhibition

The ISRSE-36 exhibition will run in conjunction with the Symposium Programme. The exhibition is designed to provide the best possible promotional opportunities to participating organizations. With refreshment breaks being served in the area, the exhibition will create an unparalleled opportunity to promote your products and services to Symposium participants.

The Exhibition will be held in the Level B at the bcc. This is in close proximity to all sessions and meeting rooms and will house all Symposium catering. Space is limited so to secure your booking and avoid disappointment contact the Symposium managers as soon as possible.

Sponsorship / Exhibition Packages

In order to give you maximum guidance, standard sponsorship and exhibition packages have been designed as follows:

	Gold Sponsor (20,000 €)	Silver Sponsor (10,000 €)	Exhibitor (5,000 €)
Benefits			
Exhibition space, incl. shell scheme	6 x 4 m ²	4 x 3 m ²	3 x 2 m ²
Free registrations	4	2	1
Ad in program book*	full page	half page	
Company brochure to be inserted in delegate satchels*	x	x	
Company product or promotional item to be inserted in delegate satchels*	x	x	
Logo visible on venue guide system	x	x	
Logo on ISRSE-36 Website linked to company Website	on Sponsors page with Gold recognition	on Sponsors page with Silver recognition	on Exhibitors page

* Cost for text/product production and delivery to Symposium Managers to be borne by sponsor

Sponsorship and exhibition packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, the ISRSE-36 Symposium has a package that will help you meet your brand and networking objectives. The ISRSE-36 Symposium managers are there to ensure you get the most out of your investment. We encourage you to contact our sponsorship and exhibition managers to discuss the many additional ways we can further assist your marketing efforts and build your business through the ISRSE-36 Symposium. For further details on the opportunities available please contact the Symposium managers, who will be pleased to assist you.



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Exhibition Stand Details

Shell Scheme Stand Package per 3m x 2m block (example)



- Shell Scheme stand, 2.5 m high
- White octanorm panels 2.5m high
- Company name on fascia board
- Carpet with optional colors
- Spotlights
- 1 power socket

We encourage Exhibitors to be innovative with their displays and to offer live demonstrations and hands-on technical sessions. Giveaways, stand design, competitions and signage are all ways to improve the look and appeal of your promotion. If you would like to install a custom stand and are concerned about costs and design concepts, the Symposium Managers can assist you to create effective stand upgrade packages to suit all budgets.

Raw space is also available for installation of custom build stands (Gold and Silver only). Raw space booths do not come equipped with walls, furniture, floor coverings or electricity. All additional stand requirements such as electricity are available at an additional cost to Exhibitors. Custom stand designs must be submitted to Symposium Managers for approval.

All exhibiting companies will receive a comprehensive Exhibition Manual approximately three months before the Symposium. Your company name will be listed on the Exhibition page of the Symposium website. You will receive one registration pass, which entitles the holder to access all conference areas and includes Morning and Afternoon Coffee breaks, the Welcome Reception and the Symposium Satchel, including a Delegate List. Additional company staff must be registered as Symposium participants through the Website, or purchase a special exhibitor pass from the Symposium Managers. The fee will provide a name badge, attendance to the Welcome Reception and access to the morning and afternoon coffee breaks during the Symposium.

Exhibition Manual

An Exhibition Manual will be distributed to all Exhibitors approximately three months prior to the Exhibition. The manual will contain Exhibitor Registration and Exhibitor Pass Order Forms, the move-in / move-out schedule and supplier contact details.



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Preliminary Timetable

Sunday 10 May 2015	13:00 – 18:00	Exhibitors move in and set-up
Monday 11 May 2015	8:00 – 18:00 18:00 – 20:00	Exhibition open Icebreaker reception
Tuesday 12 May 2015	8:00 – 18:00	Exhibition open
Wednesday 13 May 2015	8:00 – 18:00	Exhibition open
Thursday 14 May 2015	8:00 – 18:00	Exhibition open
Friday 15 May 2015	8:00 – 15:00 15:00 – 18:00	Exhibition open Exhibitors move out

Contacts

Sponsorship & Exhibition Account Managers

CD Werbeagentur GmbH
ISRSE 2015 Symposium
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Germany
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exhibition-isrse36@cdonline.de

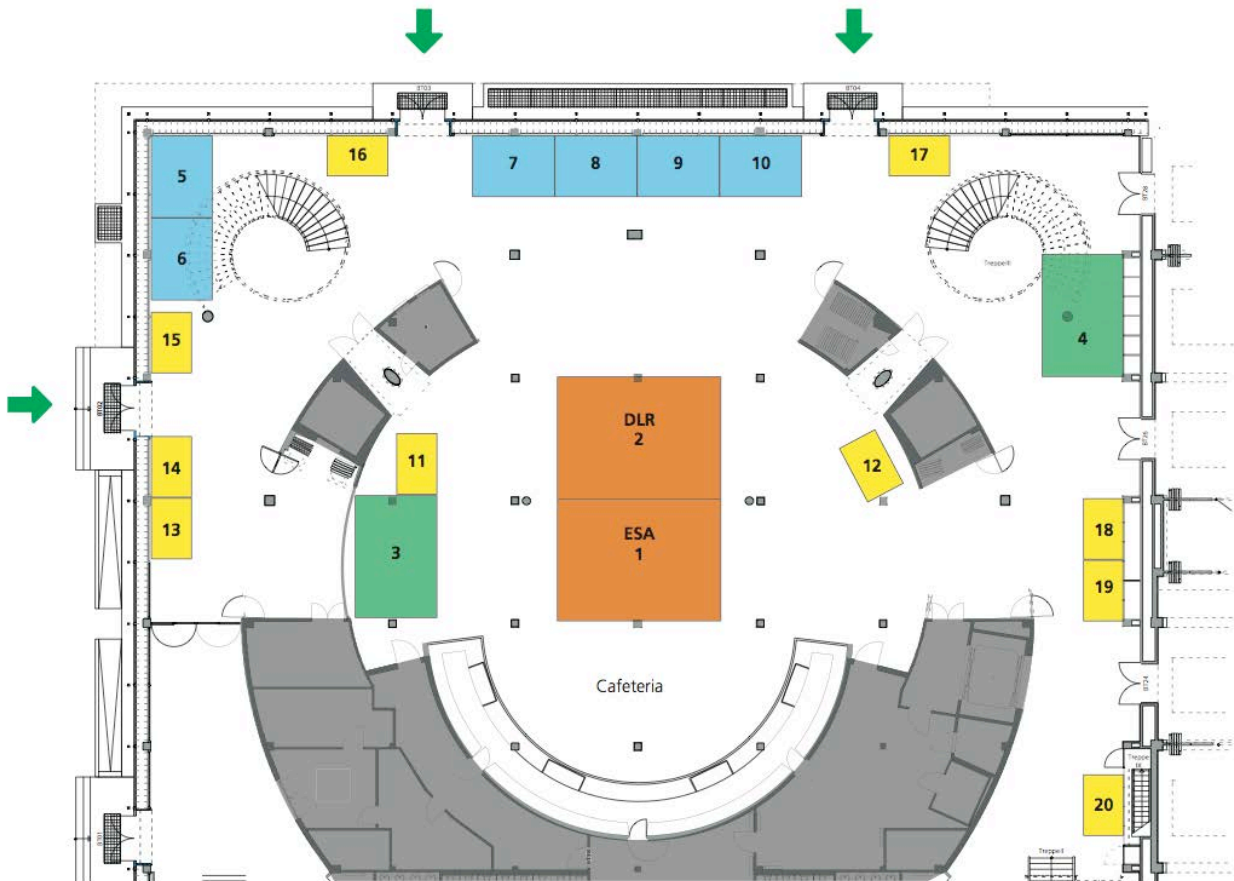


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Floorplan

Adaptions or rearrangements of the exhibition space to optimize the exhibition are possible.



- gold 6 x 4 m
- silver 4 x 3 m
- Exhibitor 2 x 3 m